

Learning Webinar from the North West BSPHN Hub

Tailored Approaches for

Addressing Health Inequalities during COVID-19

Wednesday 23rd September 2020

13:00- 14:30pm

(Webinar joining details will be circulated prior to the event)

Agenda

Time	Topic & Speaker
13.00 – 13.10	Welcome address – <i>Dr Gunjit Bandesha, Consultant in Healthcare Public Health, Public Health England</i> Handover to Facilitator & Outline of the Session – <i>Dr Rory McGill, SpR Public Health</i>
13.10 – 13.30	Achieving Behaviour Change: A guide for local government and partners <i>Dr Paul Chadwick, Associate Professor and Deputy Director of the Centre for Behaviour Change, University College London</i>
13.30 – 13.45	Using behavioural science to develop public health messages for ethnic minority groups <i>Dr Atiya Kamal, Health Psychologist and Senior Lecturer at Birmingham City University</i>
13.45 – 14.00	Promoting health checks for adults with learning disabilities <i>Hilary Gardener, Strategic Liaison Nurse - Primary Care, Hertfordshire County Council</i>
14.00 – 14.15	Increasing uptake of the flu vaccine - a behavioural science approach <i>Dr Grainne Dickerson, Senior Public Health Specialist, City of Bradford Metropolitan District Council</i>
14.15 – 14.30	Q & A – All Summary and close of webinar

Please note: Programme is subject to change at short notice.